

# Making the Most of a Windfall

Navigating the early months after a gift from Mackenzie Scott

You have received an unexpected gift from Mackenzie Scott. She has seen the good work you and your organization are doing. They believe that you are ready for growth and that you know best how to use these resources.

Like many other leaders, you might have no idea what to do next...



## ENGAGE A TRUSTED ADVISOR FOR THE CEO

There are a lot of early choices to sort through, and initial decisions set the tone for what follows.

Engaging an trusted external advisor to serve as the leader's sounding board,

## CONSIDER HOW TO SHARE THIS NEWS

Give yourself the time to work through the implications of the gift.

Consider how to frame the communication so that your stakeholders have appropriate expectations.



## ESTABLISH HOW YOU WILL INVEST IN PRIORITIES

Don't rush to decide and announce the priorities in which you will be investing.

Allow time to identify your options, consider future risks, and then select priorities that leverage this unique gift.

## USE A WORKING GROUP TO RUN THE PROCESS

Commission a group with the task of running the engagement and recommendations process.

Have them engage diverse views and interests, and build buy-in for the final decisions.



## MANAGE ONGOING COMMUNICATION

After the initial excitement, there is a lot of work to be done with few decisions to be communicated.

Keep your stakeholders abreast of progress and developments.

These lessons come from our conversations with leaders of organizations that have received transformational gifts from Mackenzie Scott.

Get your copy of the full **Making the Most of a Windfall** document to learn more about these good practices.

[Contact us](#) to learn more about our work with organizations facing change and growth.