DESIGN.
HOST.
ONLINE.
EVENTS.

LEADING INTERACTIVE AND ENGAGING ONLINE PROGRAMS

"Help! I'm responsible for our next online program."

Have you been given the task of running an online program? As the COVID-19 pandemic continues to disrupt organizational plans, it's clear that we will be designing and hosting online events for the rest of the year. And we've learnt from our experiences in 2020 that it's not easy to put together an effective and impactful online program.

Like many others, you may be asking yourself:

- How do we design the program so that it's interactive and engaging?
- Which platform should we be using?
- How do we ensure our agenda is a good fit for the online environment, and that we're not just squeezing our in-person program into Zoom?
- How do we establish a warm and welcoming online experience?
- How do we keep things flowing between sessions?
- How can we ensure that there will be action and follow-up after the program?

Help is at Hand!

"Designing and Hosting Online Events" has been developed to support people who are not professional facilitators or meeting designers. You will gain the confidence, no matter your role or prior experience, to develop a new program and engage participants in online meetings, convenings, consultations and learning programs.

The program equips you to:

- **DESIGN.** Get maximum impact and buy-in from participants. Create an environment that encourages participation, communication, and collaboration

- **HOST.** Conduct a glitch-free session that lets participants focus on the work, not the technology.

Program Components

You bring a real-life project, drawn from your own work. We support your learning through:

Live Sessions
Four 1.5 hour online sessions, via Zoom, over four weeks
- experience various online engagement tools
- access to session recordings

Workbook
A detailed workbook full of tips and practical suggestions, assignments, resource lists

Coaching
A 1-hour coaching session for each participant with the Program Leader

Online Community
Membership in a dedicated learning community, with ongoing peer discussions and support
- periodic updates of new resources

Michael Randel
Program Leader

Michael is a master facilitator with significant experience in both in-person and online programs. He has designed and hosted hundreds of online programs that engage participants in learning and action.

He has facilitated online meetings that aim to:
- Convene members to strengthen associations
- Consult stakeholders on new initiatives
- Develop team morale and engagement
- Strengthen leadership effectiveness
- Promote new initiatives
- Build awareness and skills
- Communicate organizational priorities

Michael works with organizations across the United States and around the world. His passion is seeing people engaged in learning and action, leading to change and impact.

More Information

- Open Enrollment Programs
- Tailored In-House Programs

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Leading Organizations through Change and Growth